

A MODERN SANCTUARY FOR ALL GENERATIONS

ENCHANTING and mesmerising would generally be the first impressions you have upon visiting Eco Sanctuary.

A white gazebo is the first structure that greets you as you enter this modern township, located south of Kota Kemuning in Selangor. Along with a meandering stream and lush greenery, Eco Sanctuary attracts people of all generations.

Spanning 308 acres, this resort-style haven aims to offer a holistic living environment focusing on health and wellness for all. Two phases of landed properties were launched in 2015 and have been completed. Since then, more than 1,000 residential and commercial units have been handed over.

Monterey, which is fully sold, comprises 353 bungalows and semi-detached houses while *Terraza* features 358 superlink houses. The homes are spacious with double-volume ceilings and come with en suite bathrooms in all the rooms upstairs.

Scheduled to be completed by the end of this year is *Grandeza*, Eco Sanctuary's lowest density and final landed phase. Comprising 100 bungalows and 160 semi-detached houses, the phase has seen a high take-up rate.

UNIQUE VALUE ENHANCEMENTS

"The 24,500-sq ft clubhouse in *Grandeza* features stylish cube-inspired architecture. In the vicinity are sculptured trees, an exclusively designed roundabout with water features and a dramatic entrance statement," shares EcoWorld divisional general manager Ho Kwee Hong.

She adds that each pocket of development within Eco Sanctuary will have its own clubhouse — exclusively for the residents' use. Standard facilities include a swimming pool, gymnasium, steam rooms and entertainment rooms.

Additional amenities include Sanctuary Mall, a neighbourhood shopping centre with a net lettable area of about 100,000 sq ft. With a soft opening last December, the mall already has an occupancy rate of 70% with various F&B and service outlets operating.

Ho says a tenancy agreement is being finalised with a grocer, which is expected to start operations in the middle of this year.

"Sanctuary Mall caters to the daily needs of the surrounding community. However, it also includes a unique concept where health and wellness services are an attraction," says Ho.

"Daily necessities can be conveniently obtained at the mall as its tenant mix is diverse ... ranging from grocers and restaurants to home and living decoration and children's clothing & accessories retailers."

Last month, EcoWorld unveiled a tree house at the mall, and Ho says it is becoming a landmark in the area. The design of the tree house mimics the oldest species of the pine tree, which is about 5,000 years old.

UPPING THE ANTE IN INNOVATIVE DESIGN

Coming up next at the RM8 billion township is a 10-acre residential development called *Artezza*.

Slated to be launched in two months' time, *Artezza* comprises 164 units to be built based on 41 modules designed for multigenerational living. Apart from landed-like living, residents will also enjoy a resort experience.

According to Ho, a typical unit looks like a bungalow but houses four units over four floors. The first two floors comprise two 2-storey link houses with built-ups of 2,500 sq ft while the third and fourth floors will be penthouses with built-ups of 3,000 to 3,100 sq ft.

"This one-of-a-kind development caters for multigeneration families who want to live together, but not in the same house," she says. The selling price starts at RM1.5 million for the 2-storey link houses and RM1.7 million for the penthouses.

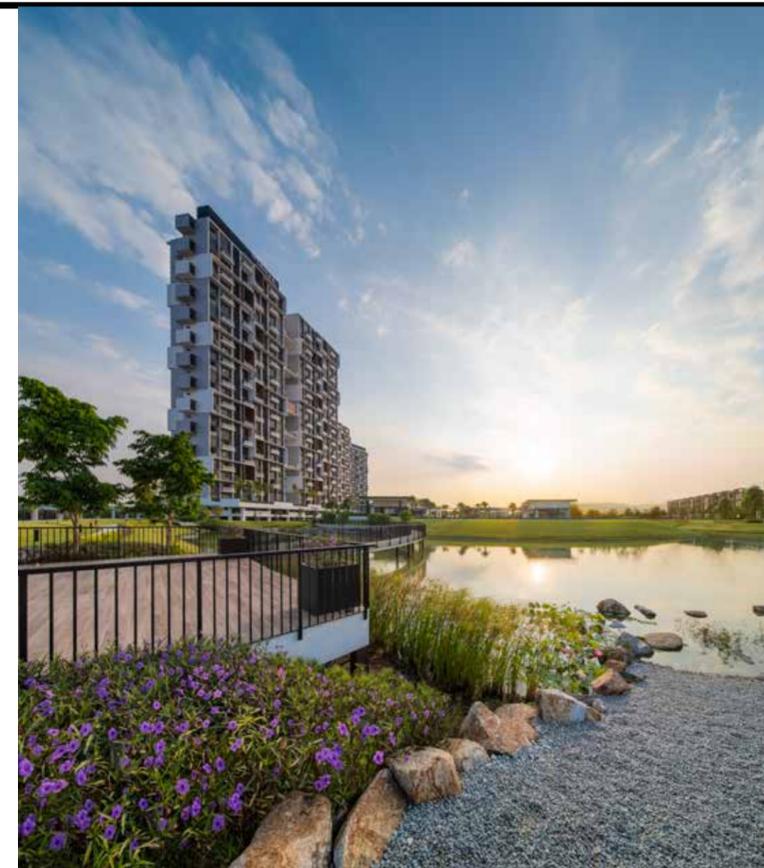
DRIVING FURTHER VALUE CREATION

As EcoWorld begins to handover more properties, various new elements have been introduced to heighten the desirability and liveability of every EcoWorld development. This includes the creation of digitally enabled communities using Fourth Industrial Revolution solutions as well as the introduction of Integrated Wellness & Care components that meet the needs and lifestyle aspirations of our customers at every stage of their lives.



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Launched in 2015, Eco Sanctuary spans 308 acres to the south of Kota Kemuning



CLOCKWISE, FROM LEFT: *The Parque Residences* is the first condo project in Malaysia to offer a dedicated care and wellness service

Eco Sanctuary's signature roundabout leading into one of its completed phases

Artezza, a unique combination of penthouse and duplex layout is designed for multigeneration living



“THE CARE HUB WILL HAVE A RELAXING ATMOSPHERE SO THAT PEOPLE WON'T FEEL LIKE THEY ARE IN A CARE FACILITY — YIP

Under the aegis of a new programme named "Life @ EcoWorld", the pilot project kicked off in *The Parque Residences* – Eco Sanctuary's luxury mid-rise where a Care Hub offers 24/7 nurse-on-call services as well as a care manager to attend to any care service requests.

The Parque Residences, with 594 units, sits on a 27-acre parcel boasting 11 acres of lush green space that includes a 60,000-sq ft clubhouse where the Care Hub is located.

A concept pioneered by Eco Sanctuary, it is operated by Aged Care Group Sdn Bhd (ACG).

Aged Care Group CEO Dr Carol Yip says Eco Sanctuary Care Hub is aimed at managing the health and wellness of the residents. "It is like a [personal] butler who focuses on care."

The hub offers services that help overcome challenges faced by working adults who have elderly parents or young children living with them.

The maintenance fee at about 30 sen psf, includes a once-a-month free consultation for a resident of each unit at the care hub by a doctor whilst a nurse will be available 24/7 to handle any emergencies.

"This is an 'ageing in place' concept, whereby residents can go to the hub for their care and wellness needs. Alternatively, the care manager can visit them at home," says Yip.

"Working adults will have peace of mind knowing that there is someone at the hub to look out for their elderly parents," adds Ho.

Yip says the care manager can also provide advice and guidance on eating and living healthily.

Additional care services are offered for a fee. For example, if an elderly resident needs an escort to go to the hospital for a check-up, arrangements can be made with the care hub for someone to accompany him or her. And if a child is required to stay at home because of a medical condition, working parents can arrange for a caregiver to take care of him or her during the day.

"The care hub will have a relaxing atmosphere so that people won't feel like they are in a care facility," says Yip.

"It is an environment we have created to enable the residents to get familiar with others, especially the elderly. The care hub also organises activities such as urban farming and cooking sessions," says Ho.

The Eco Sanctuary Care Hub caters specifically for the residents of *The Parque Residences* and eventually *Artezza*.

The surrounding community is not left out, with Sanctuary Mall's Craft Co Wellness and Life Space, which are open to the public. Craft Co Wellness, also operated by ACG, is similar to the care hub with additional specialised services such as chiropractic and physiotherapy.

Meanwhile, Life Space is a community activity space for people of all ages offering various kinds of classes, including painting, yoga and music, for a fee of RM250 per month.

"For example, patients with back problems may go to Craft Co Wellness for physiotherapy," says Yip. "But this would be only for a short period of time. They will need to continue to do something to strengthen their back. So, they have the option of signing up for yoga at Life Space."

Taking its commitment further, EcoWorld signed memorandums of understanding with ACG and Kaohsiung Medical University Hospital (KMUH) of Taiwan last month. The MoUs will see KMUH sharing knowledge and experience on healthcare and wellness services.

EcoWorld will be able to leverage KMUH's expertise in the health and wellness perspective while ACG will gain knowledge in its caregiving part. KMUH's expertise ranges from health and wellness related training to instilling health and wellness awareness among the community to even providing medical-related advice to those in need.

YOUR DREAM HOME WITHIN REACH

The opportunity to own a piece of Eco Sanctuary is within easy reach with EcoWorld's current home ownership campaign called HOPE (Home Ownership Programme with EcoWorld). This campaign, which is until June, offers two packages — Help2Own (H2O) and Stay2Own (S2O).

The two home ownership mechanisms available under HOPE cater to different market segments and provide a truly comprehensive, practical and effective solution to the current challenge of home ownership in Malaysia. It is also EcoWorld's way of supporting the national agenda on home ownership.

It offers a great opportunity not only to first-time house buyers but also upgraders looking to own a choice EcoWorld home.

H2O is a package which helps purchasers bridge the gap between their loan amount and down payment for the property while S2O is in partnership with Maybank HouzKEY.

"S2O has been specially designed to help our customers attain their home ownership dream by starting off simply as a lessee with Maybank. Through the unique rental conversion feature we have built into S2O, we are able to help them start building wealth even before they buy their first home," Ho explains.

H2O is available for *The Parque Residences* and *Artezza* while S2O is only available for *The Parque Residences*.

So, don't miss this chance to be a proud owner of an EcoWorld home at Eco Sanctuary.

